

## TERRA WALES – AMERICAN MAJORITY

Terra specializes in voter training and presentation, building relationships and teams, plus conservative grassroots involvement. She grew up in a conservative family, debating current affairs and studying political science through the Federalist Papers.








Retiring from C-Suite, Physician Recruitment, Terra returned to political involvement as a Precinct Committeeman and ballot chasing enthusiast. She worked as a Regional Director for AMA in 2024, is a current AZ Deputy Registrar, and engaged with many conservative clubs.

Terra & her husband married in Scottsdale, Arizona in 1981 and all three of their daughters, and families, live and work in the Scottsdale/Phoenix area.

STRONG COMMUNITIES begin with informed, engaged citizens. Voter registration is one of the most effective ways conservatives can protect our values, strengthen self-governance, and ensure our voices are represented at every level of government.

This AMERICAN MAJORITY training equips grassroots leaders, volunteers, and activists with the knowledge and tools needed to legally, effectively, and confidently conduct voter registration efforts in their own communities. Participants will learn why voter registration is essential to preserving constitutional principles, limited government, individual liberty, and local control, and how to do it the right way.

What You'll Learn:

-  Why voter registration matters from a conservative and constitutional perspective
-  The role grassroots efforts play in winning elections and shaping public policy
-  How to conduct voter registration drives legally and ethically
-  Best practices for engaging citizens, churches, community groups, local events
-  Common mistakes to avoid and how to ensure compliance with state laws
-  How to build sustainable, community-based voter engagement efforts
-  How to register voters and generate absentee ballots with [electorate.ai](https://electorate.ai)

This training is ideal for anyone who wants to move beyond online activism and take meaningful, lawful action to strengthen our republic. Whether you're new to voter engagement or looking to sharpen your grassroots strategy, this session will empower you to make a lasting impact - one registered voter at a time.

An informed electorate is the foundation of a free nation. Learn how to defend it.